IOANNA CHASIKOU

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Amsterdam, NL

WORK EXPERIENCE

REVUSD, 's-Hertogenbosch NL [Dec 2025 - Present]

Creative Partnerships & Cultural Collaborations Lead

- Develop and manage strategic partnerships with artists, collectives, and cultural organizations, driving collaborative projects and brand activations.
- Manage end-to-end coordination of creative projects, overseeing planning, timelines, logistics, stakeholder communication, and production across partnerships, activations, and events.
- Support wholesale partnerships and cross-functional collaborations, aligning creative direction with commercial objectives and ensuring smooth project delivery.

Art Space Curator & Experience Facilitator

- Activated the space beyond retail, positioning it as a site for art, making, and experience
- Curated in-store collections and visual displays
- Designed customer experience and spatial flow

Active Theory, Amsterdam NL [Jan 2025 - May 2025]

Creative Producer (Experiential & Digital Projects)

- Produced interactive and immersive digital experiences for international clients
- Managed project workflows, timelines, and studio resources
- Translated creative concepts into digital and spatial experiences

UNKnowN Art Gallery, Amsterdam NL [Oct 2024 - Jan 2025]

Content & Creative Assistant

- Produced visual and social content to elevate brand identity
- Managed social media and content planning
- Contributed to exhibition curation, storytelling, artist communication, and audience engagement

Peggy Guggenheim Collection, Venice IT [Aug 2024 - Sept 2025]

Cultural Studies & Museum Intern

- Conducted curatorial and collection research
- Delivered cultural mediation, engaging visitors through guided tours and dialogue.
- Supported public programming, events, & museum operations

SKILLS

Experiential & Creative

Immersive Experience Design, Visual Storytelling, Spatial & Event Design, Cross-Disciplinary Practice (Art - Music - Fashion Integration)

Technical & Digital

TouchDesigner (Generative Visuals), Adobe Creative Suite, Digital Content Creation,

Production & Strategy

Creative Production, Project Coordination, Cultural Partnerships & Artist Relations, Audience Experience Design

LANGUAGES

Greek - Fluent, Native
English - Fluent
Italian - Proficient
Dutch - Intermediate (Ongoing, B1)
French - Intermediate

European Museum Association, Remote EU

Museum Research & Studies Intern [Jan 2024 - May 2024]

- Conducted research on European museums, analysing cultural impact and positioning
- Produced analytical reports supporting institutional visibility and recognition
- Coordinated communication with museum representatives across regions

EDUCATION

MSc Arts & Culture Management (GPA: Distinction)
Rome Business School - Rome, Italy
[Oct 2023 - Oct 2024]

BSc Psychology
Erasmus University Rotterdam - Rotterdam, Netherlands &
[Aug 2020 - Aug 2023]

Biosocial Ethics, Limits of the Human & Visual Communication in Contemporary Media - Exchange Semester
Mälmo University - Mälmo, Sweden
[Aug 2020 - Aug 2023]

CERTIFICATIONS

Touchdesigner Course
Module Paris: Introduction to Immersive Visuals & VJing
[Sept 2025]

ECHO Programme - Digitalisation & AI Certificate
ECHO Academy EU - Amsterdam, NL
[Nov 2024 - Jan 2025]

Intensive Curatorial Studies & Practice Course
Venice Curatorial Course - Venice, IT
[Jul 2024]

Art Therapy Summer Intensive Course
Metàfora Studio Arts & Art Therapy School - Barcelona, ES
[Jul 2023]

OTHER WORK

Paint a Future - Project Volunteer, AMS NL
Supporting a social-environmental art project empowering children through art-making, fostering creativity, hope, and self-expression.
[April 2024 - Present]

Amsterdam Museum Night Volunteer, AMS NL
Welcomed visitors, guided exhibitions, and supported event flow, enhancing audience experience at H'ART Museum.
[Nov 2025]

Mystic Garden Festival - Festival Volunteer, AMS NL
Assisted with guest services and event operations for immersive music experiences.
[June 2025]

New Radicalismus Biennial - Artist Handler Volunteer, Rtdm NL
Coordinated backstage logistics and supported live programming.
[Oct 2024]

Uncloud Festival - Festival Volunteer, Utrecht NL
Supported operations for interdisciplinary art and music events.
[Oct 2024]

CREATIVE PRACTICE& PROJECTS

Creative Portfolio

- sketchasikou

Independent Projects

Visual Art for DJ Sets & Vinyl Covers

- Created visual artworks in collaboration with DJs and musicians for vinyl covers and digital releases

Other

- Sous.verre / StateoFlow handmade coasters designed as sentimental, personalised objects

Collectives & Community Projects

AM Radio, Remote
Graphic Design & Creative Direction

- Developed visual content for lineups and sets
- Contributed to social media direction

Strangers, Nicosia CY
Experience & Event Coordinator

- Curate and produce electronic music events
- Design immersive, cross-sensory experiences for visitors

The ArtJam, Rotterdam NL
Marketing & Creative Direction Assistant

- Supported marketing and creative direction
- Coordinated multidisciplinary collaborations

HOBBIES

- Painting, Drawing & Photography
- Museum & Gallery Visits
- Language Cafés
- Sports (Spinning, Hyrox, Group Training)