

Projects // Ideas // Experiences

*Creative Production & Project
Coordination
Brand Activations &
Partnerships
Events & Experiences
Visual Storytelling
Experience / Social Design
Creative Experimentation*

Project *Portfolio*

*Ioanna Chasikou
2026*



Introduction

About *Me*

Hello, I'm Ioanna Chasikou

*Originally from Cyprus, with a multidisciplinary background in Humanities, Arts & Culture .
Experience in museums, galleries, tech, startups & creative brands.*

*Curious about people, experiences, and the stories that bring them together.
Passionate about designing experiences that connect, engage, and inspire.*

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@ioannachasikou.com

@Sevenfourteen



Masters Expo

RAI Ams, Dec. 2025

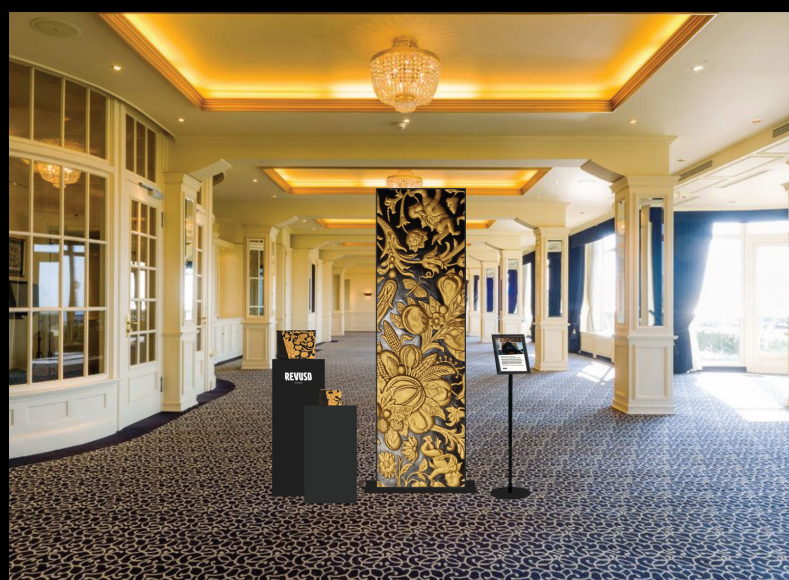
REVUSD's participation at Masters Expo, combining an exhibition space, 3 collection launches and live activations to build brand visibility & visitor engagement.

Concept & presentation development
Booth design & production coordination
Visitor journey & experience
Event programming



REVUSD MASTERS EXPO REVUSD ART SCHEDULE DECEMBER 2025				
THE EXCLUSIVE PREVIEW	11	FABULOUS FRIDAY	12	VIP DAY 13
LAUNCH OF 3 NEW MASTERPIECE COLLECTIONS		LIVE BAG PAINTING WITH ARTIST TABITHA BOEKWEIT		15:00 Fashion Show
	SUPER SUNDAY 14	BUSINESS MONDAY 15		
	PERSONALIZED LASER ENGRAVING	ART IN FOCUS		





Gilded Leather Collection

Artist Collaboration : REVUSD × Sebastian van Soest

Nov - Dec 2025

A limited artist collection translating Sebastian van Soest's work into leather pieces using a specialised gilded-gold technique.

Artist communication & coordination

Collection development

Photoshoot planning & coordination

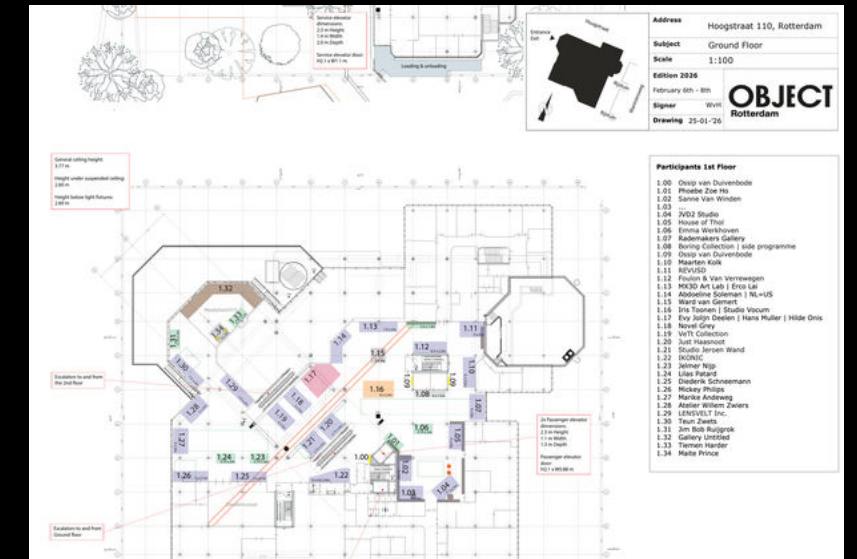
Launch & Presentation

Object Rotterdam

Centrale Bibliotheek, Rtdam, Feb. 2025

REVUSD's participation at OBJECT Rotterdam 2025, presenting the brand and its artist collections to a wider art & design audience.

Brand presentation, curation & storytelling
Spatial / Display planning & product placement
Fair coordination & logistics
Brand / Commercial activation



Atelier Experience

Multiple Locations, March. 2026 - Ongoing

A series of hands-on workshops inviting participants to design and personalise their own refillable leather journal (AMI) through a guided 2-hour creative experience.



Workshop planning & coordination

Participant journey & experience

Hosting & facilitation

Partner / venue sourcing

Community building & engagement



Ami Atelier

STEL JE EIGEN JOURNAL SAMEN

1

KIES JE FORMAAT
A6 (VANAF €45) OF A5 (VANAF €65)

2

KIES JE LEER
MEER DAN 40 KLEUREN
EN AFWERKINGEN

3

KIES JE ELASTIEK

4

KIES JE CHARMS

5

KIES JE INSERTS
PLANNER - JOURNAL-NOTE
SKETCH- SHAPE

Jouw Journal, Jouw Verhaal

REVUSD
WWW.REVUSD.COM
@REVUSD OFFICIAL
INFO@REVUSD.COM

HOUSE OF REVUSD
SHELLESTRAAT 14
3211 EN
3111 HERTOGENDIJK
THE NETHERLANDS

**OF DESIGN JE AMI
ONLINE IN DE REVUSD
CUSTOMIZER**

Social Game Design

STRANGERS, Cyprus/Remote, 2023 - ongoing

A conversation game designed to encourage unexpected conversations between strangers. Through playful prompts across four categories, participants were invited to move beyond small talk, share their curiosity, and connect through play.

*Concept development
Creative direction
Social / Experience Design
Facilitation & testing
Community engagement*



Cover Digital Art

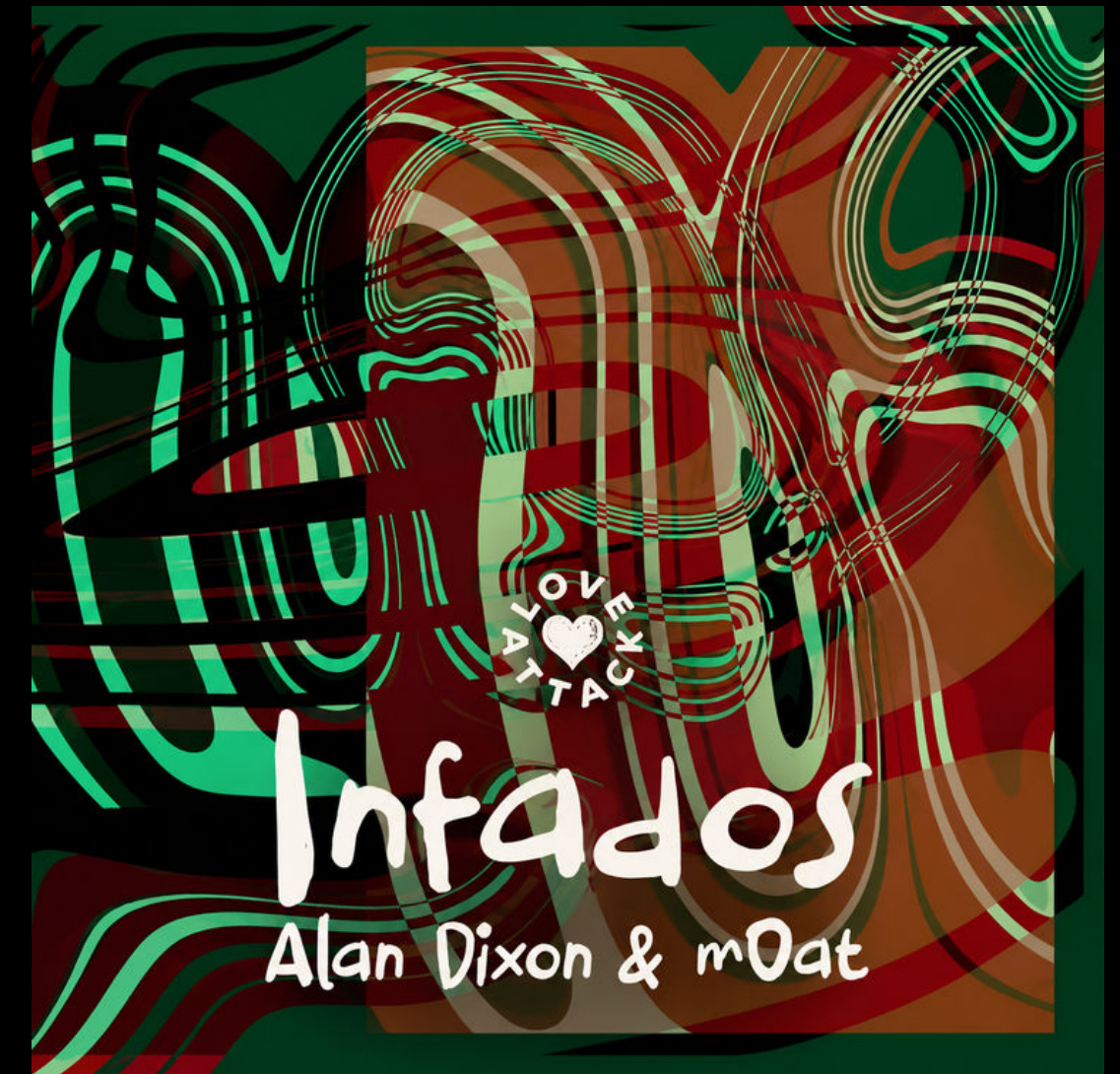
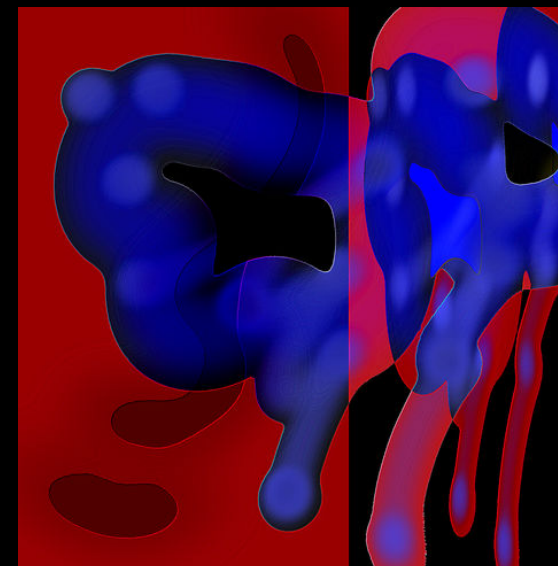
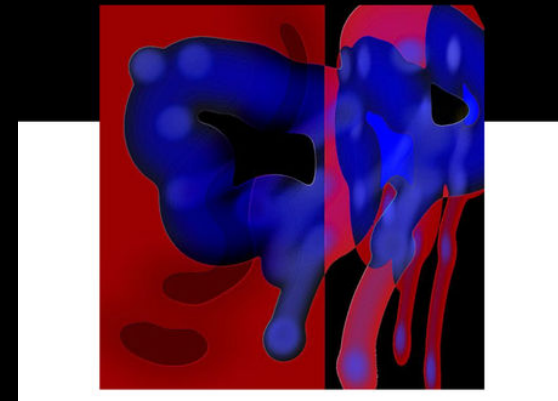
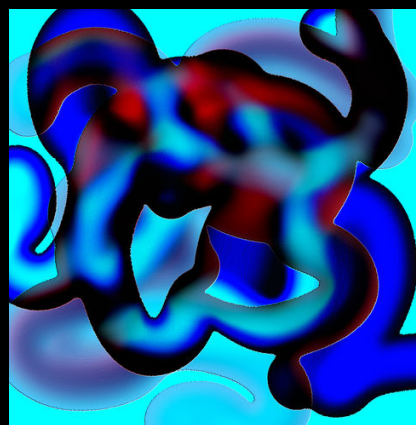
Multiple, Remote, Ongoing

Artwork created in collaboration with electronic music artists, translating their sound, mood and identity into cover art.

*Creative direction
Concept development
Digital illustration
Visual experimentation
Cover art design
Artist collaboration*



Coqueta by Angie
is now available

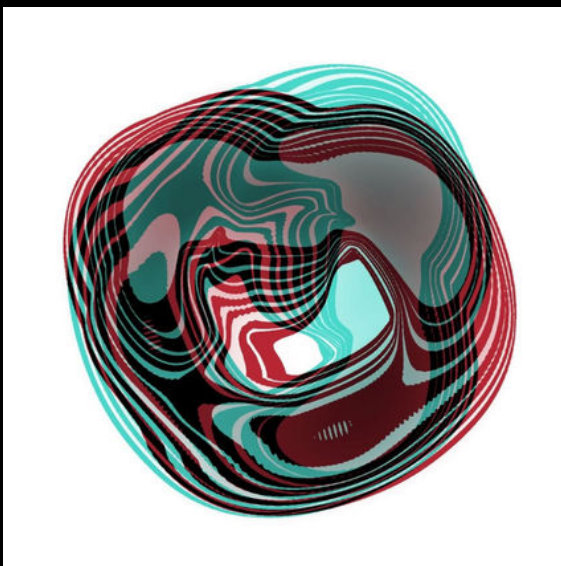
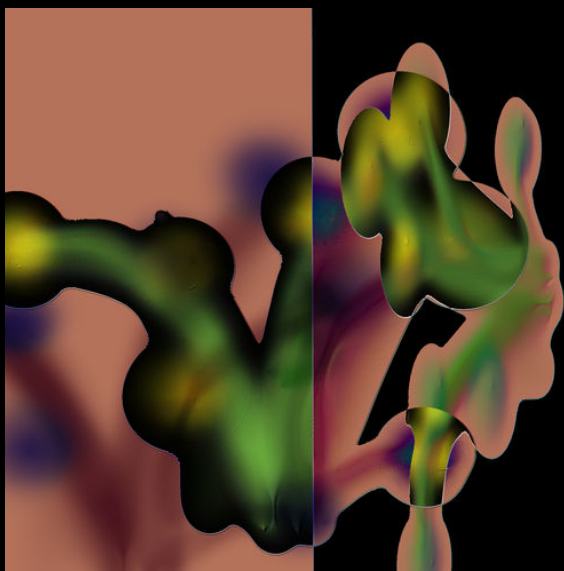


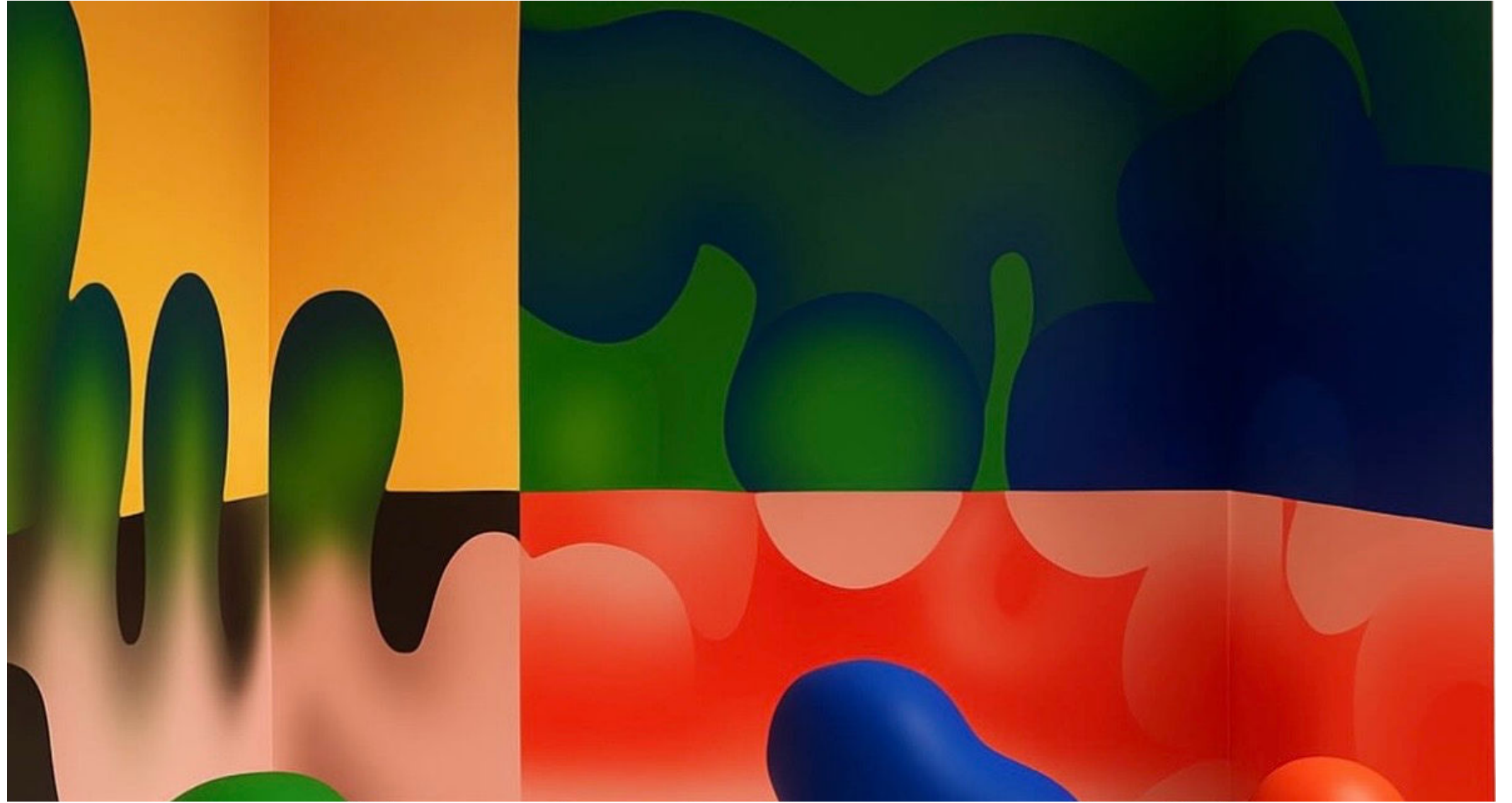
INFADOS
Alan Dixon & mOat
Love Attack Records

THE M-PATH
ANGIE
Non Merci Music by Fiona Kraft



Other Visual Experiments in Music





SPECULATIVE PROJECTS

Imaginative / Speculative Experience Design

From Artwork to Experience

A series of speculative experiments
exploring how my digital artworks and visual
language could move beyond the screen
and take physical, sculptural form.

Concept creation

Visual worldbuilding

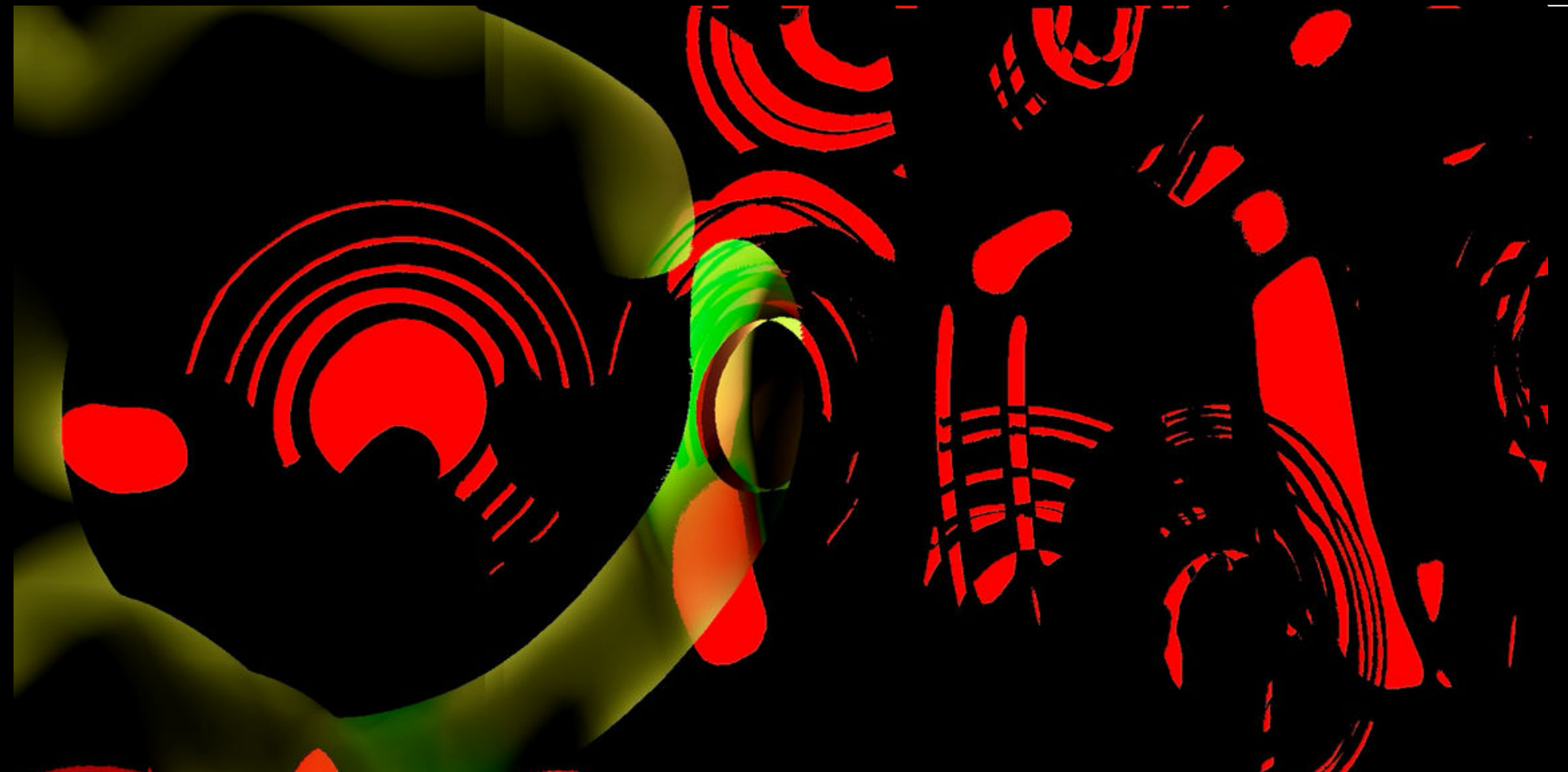
Spatial & atmospheric thinking

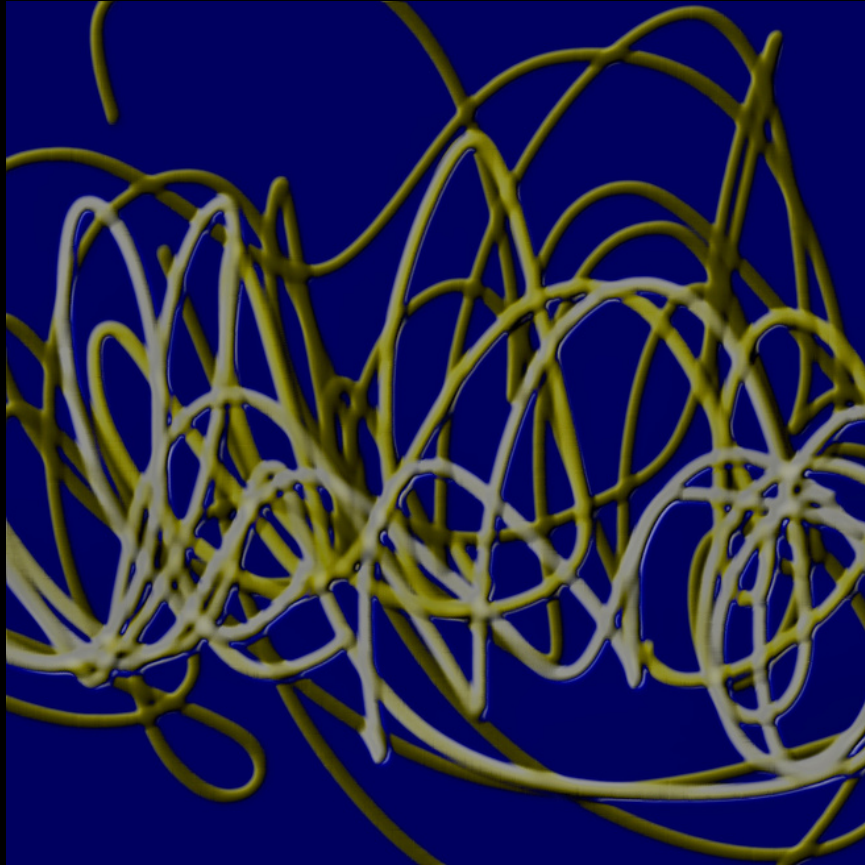
Experience design

Creative direction

01 Inside the Artwork

From digital artwork to immersive environment



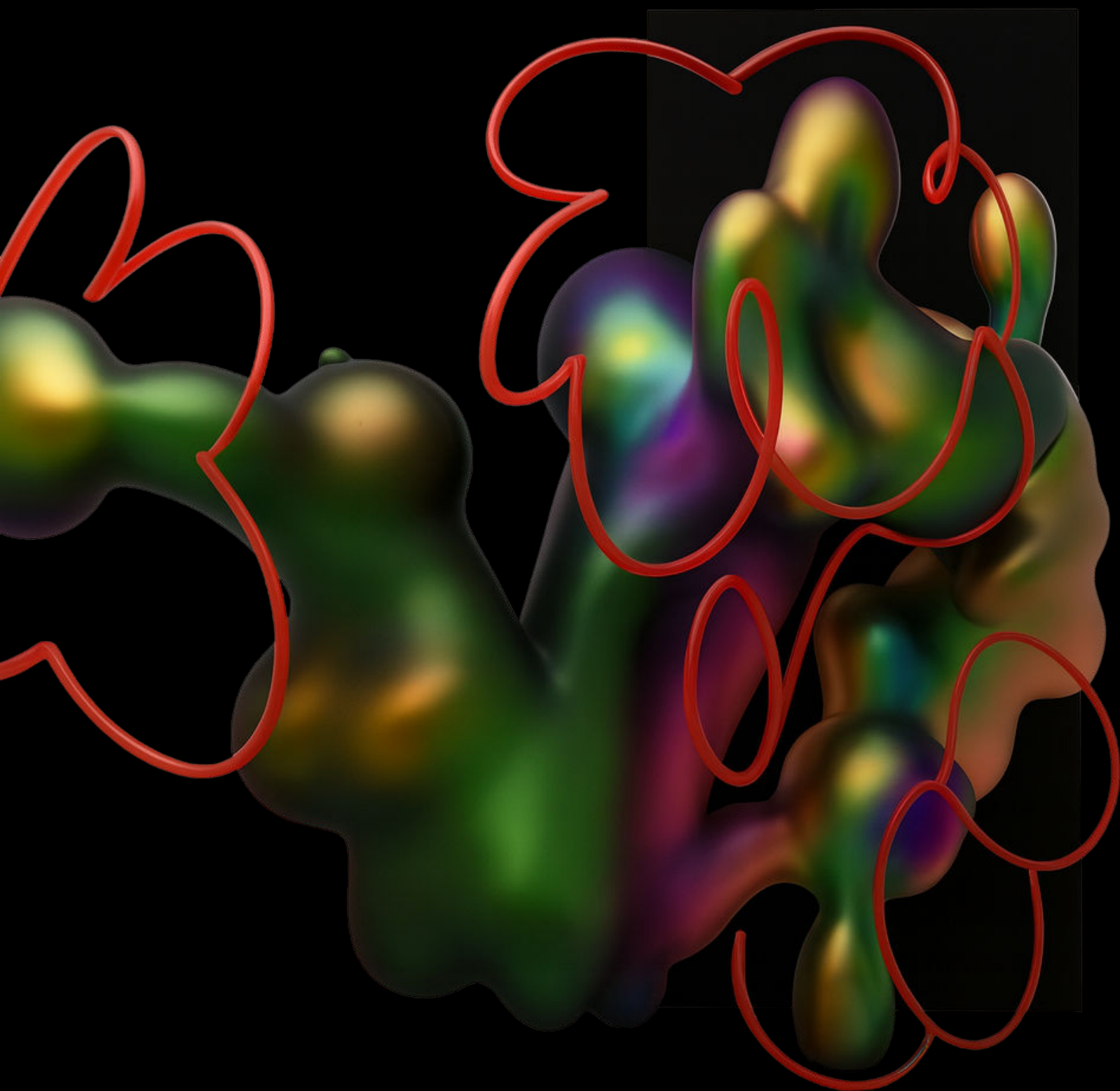


02 Scribble in Space
Digital line study, spatial sculpture



03 Melted Forms
Digital artwork - sculptural installation





Thank *You*

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